

**APRIL 5, 2022 | THE RITZ-CARLTON CHARLOTTE**

## ABOUT US

Junior Achievement is the world's largest organization dedicated to giving students the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Alongside our volunteer mentors, we provide hands-on curriculum programs surrounding preparation for the workforce, personal finance, and being entrepreneurial that help youth unleash their own boundless potential and achieve a fulfilled future.

## THE EVENT

The North Carolinas Business Hall of Fame honors prestigious leaders who have dedicated their careers to helping maintain a vibrant community. Each year since 1987, Junior Achievement of Central Carolinas hosts a celebration inducting new Laureates. Selected for their integrity, leadership, and contribution to North Carolina's economic landscape, each Laureate embodies an entrepreneurial spirit and are driven by purposeful impact within their community.

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## PAST NC BUSINESS HALL OF FAME LAUREATES

Thomas M. Belk

John R. Belk

Susan Cameron

John Crosland, Jr.

Louis DeJoy

Susan Devore

Dan DiMicco

Philip Van Every

Michimasa Fujino

Allen E. Gant, Jr.

John W. Harris

Frank Harrison

F. Kenneth Iverson

Kelly King

Joseph S. Koury

Leon Levine

Hugh McColl, Jr.

Richard Reynolds

Felix Sabates

Sepideh Saidi

C.D. Spangler, Jr.

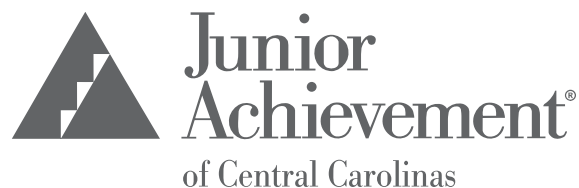
Ronald Sherrill

Donald Sherrill

Steven Tanger

## FOR MORE INFORMATION

Email us at [invest@jacarolinas.org](mailto:invest@jacarolinas.org).



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SPONSORSHIP BENEFITS	PRESENTING \$25,000 SOLD	VIP RECEPTION \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Exclusive sponsorship	●	Limit 2				
Complimentary invitations to induction ceremony	16	16	8	8	8	4
Sponsor recognition in event collateral & promotional materials	●	●	●	●	●	
Company logo displayed prominently at table setting	●	●	●	●	●	
Social media recognition	●	●	●	●		
Opportunity to offer seating preference for ceremony	●	●	●	●		
Advertisement in event program <small>*Sponsor must provide designed layout</small>	FULL PAGE	FULL PAGE	HALF PAGE	1/4 PAGE		
Complimentary admissions to the Laureate VIP reception <small>*Held immediately prior to NC Business Hall of Fame ceremony</small>	16	16	8			
Opportunity for representative to offer remarks	●	●				
Opportunity to work with JA liaison to customize additional benefits	●	●				
Opportunity to showcase a promotional video during program	●					
Recognition in featured Charlotte Business Journal ad spread	●					