



LEADING LADIES

PRESENTED BY **usbank**

Encouraging Young Ladies to Seek Meaningful Careers

MARCH 2-3, 2021 | 9AM- 12PM



Invest In A Future of Leading Ladies

In partnership with local businesswomen, US Bank presents LEADING LADIES. In 2021, this two-day, virtual event is designed to help young ladies in our community identify or strengthen their personal brand. Our volunteer role-models will provide valuable insight from the perspective of a female business professional during both group and breakout sessions. This event will connect women across various industries who are eager to share their knowledge with the next generation and will address topics such as confidence, networking, soft skills, professional appearance and more.



Impact the lives of more than 100 young ladies in our community



Connect your brand with an initiative that provides young ladies with the skills and resources needed to become professionals, leaders and entrepreneurs



Create opportunities for female executives and professionals within your company to be involved with meaningful change

HELPING STUDENTS IDENTIFY, NAVIGATE AND ACHIEVE A FULFILLED FUTURE.

For more information on this program or other Junior Achievement initiatives please contact us at invest@jacarolinas.org.

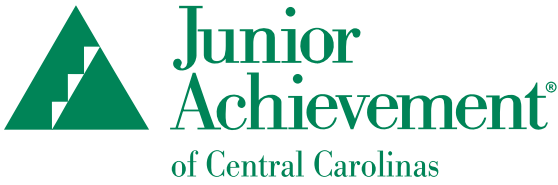


Junior Achievement®

of Central Carolinas



JACAROLINAS.ORG



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SPONSORSHIP BENEFITS

	SOLD OUT PRESENTING \$20,000 EXCLUSIVE	SOLD OUT CURRICULUM \$10,000 EXCLUSIVE	VOLUNTEER SESSION \$5,000 EXCLUSIVE	VIRTUAL LUNCH \$5,000 EXCLUSIVE	BREAKOUT \$2,000
Digital and verbal recognition during event	●	●	●	●	●
Logo recognition on event digital agenda	●	●	●	●	●
Opportunity for company representative to offer opening/introductory remarks during sponsored segment	●	●	●	●	●
Opportunity for two (2) company representatives to lead a student breakout group *Mandatory volunteer training, February 2021	●	●	●	●	●
Opportunity to provide keynote speaker for sponsored segment *Speaker must be approved by JACC liaison	●	●	●	●	
Recognition on social media channels	●	●	●	●	
Branded virtual background during sponsored segment	●	●	●	●	
Recognition in featured Charlotte Business Journal ad spread	●	●			
Full color logo featured as one-click direct link from event and registration site to landing page of your choice	●				
Ability to customize additional benefits in exploratory meeting *Accommodations based on availability	●				