



CHARLOTTE AREA PROFESSIONAL WOMEN MENTOR A NEW GENERATION OF FEMALE STUDENTS

Junior Achievement of Central Carolinas Hosts “Leading Ladies”

March 1, 2021 (Charlotte, NC) – On Tuesday, March 2, 2021 [Junior Achievement of Central Carolinas](#) (JACC) will host Leading Ladies, presented by US Bank. This two-day program is designed to help 9-12 grade girls consider future career opportunities. [This year’s program](#) will be held virtually and features a panel of businesswomen from US Bank, EmpowHERment, Regions Bank, Miss Gastonia 2020 and JACC President & CEO and, EVP of Education.

Students will expand their knowledge on subjects such as networking, soft skills, confidence, professional appearance, social media do’s and don’ts and more. “This event gives us the opportunity to work specifically with junior and senior girls and connect them to corporate leaders from our community. Mentoring and really pouring into the next generation is essential,” said Sarah Cherne, JACC President and CEO. “We believe it’s important to be authentic and honest with girls about what they’re facing but also give them tools, tips and the support they need to be successful.”

The U.S. Department of Labor defines a nontraditional career as one in which 25% or less of those employed across the field are women. Non-traditional careers encompass a range of occupations, including architects, engineers, financial analysts, computer programmers, and construction personnel—some of the most in-demand and high-paying jobs that exist in our region today.

This event celebrates the power of women at various ages and stages of life and inspires participants with increased knowledge and confidence to further their career goals and network building.

For more info contact Danielle Honeycutt at dhoneycutt@jacarolinas.org or (704)886-8966.

Additional Assets Available:

- (1) [Leading Ladies Agenda](#)
- (2) Attend the event via zoom; contact us for a link
- (3) Pre or post event interview with [Sarah Cherne, President & CEO](#) and [Cortney Harris, Ed.D, Executive VP of Education](#)

Junior Achievement is the world's largest organization dedicated to giving students the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.

Junior Achievement of Central Carolinas (JACC), located in Camp North End, works with corporate and community volunteers to deliver curriculum-based programming. The relevant, hands-on experiences give students from kindergarten through high school knowledge and skills to increase their likelihood of experiencing career success, starting a business, and positively navigating economic mobility. Visit www.jacarolinas.org for more information.